

1 SENATE BILL NO. 540

2 INTRODUCED BY D. ZOLNIKOV

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4 A BILL FOR AN ACT ENTITLED: "AN ACT REVISING LAWS RELATED TO STATE-FUNDED TOURISM
5 PROMOTION THROUGH THE DEPARTMENT OF COMMERCE; REQUIRING THE DEPARTMENT OF
6 COMMERCE TO USE THE LODGING FACILITY USE TAX REVENUE FOR SPECIFIC PURPOSES;
7 TRANSFERRING FUNDS FROM THE DEPARTMENT OF COMMERCE LODGING FACILITY USE TAX
8 ALLOCATION TO FUND THE REVOLVING LOAN PROGRAM ACCOUNT; PROVIDING FOR A FEE;
9 PROVIDING RULEMAKING AUTHORITY; PROVIDING DEFINITIONS; AND AMENDING SECTION 15-65-
10 121, MCA; ~~AND PROVIDING AN IMMEDIATE EFFECTIVE DATE.~~"

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12 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF MONTANA:

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14 NEW SECTION. **Section 1. Lodging facility use tax allocation -- allowable uses -- unspent fund**

15 **redistribution -- rulemaking -- fees.** (1) On an annual basis, the tax proceeds that are transferred to the
16 department's state special revenue account pursuant to 15-65-121 must be used as follows:

- 17 (a) 38% for tourism media and advertising and film programs;
- 18 (b) 25% for rural tourism and under-visited area attraction projects, including infrastructure,
19 tourism-related emergency services, marketing, and promotional activities;
- 20 (c) 20% for tourism grants, including agritourism grants;
- 21 (d) 6% for revolving loan programs;
- 22 (e) 7% to use in collaboration with the office of economic development established in 2-15-218 for
23 new tourism attractions, other state business development programs, and support for the activities in
24 subsections (1)(a) through (1)(d) and (1)(f) through (1)(h) of this section;
- 25 (f) 2% for made-in-Montana promotions and main street programs;
- 26 (g) 1% for wayfinding and signage; and
- 27 (h) 1% to support trade offices.
- 28 (2) The department shall pay any costs associated with a program or project within the associated

1 ~~NEW SECTION. Section 5. — Effective date. [This act] is effective on passage and approval.~~

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- END -

AMEND